

# COLECO VISION



**COLECOVISION™ VIDEO GAME SYSTEM & CARTRIDGES**

COLECO  
**'82**

INTRODUCING

# COLECO VISION

## THE ARCADE QUALITY VIDEO GAME SYSTEM



Introducing ColecoVision™—the “state of the art” video game system for now, and in the future! ColecoVision™ is revolutionary in three ways; unsurpassed graphic resolution at an unusually low price point, superior game play control with realistic arcade-type controllers, and a remarkable expansion module capability insuring that ColecoVision™ will always be the state of the art video game system.

- Graphic resolution is what you see, the re-creation of reality. ColecoVision's™ graphic resolution is unsurpassed in sharpness and detail. The ColecoVision™ system re-creates all the action and excitement of the real game with incredible precision!

- In the important area of player control of game action, ColecoVision™ again stands for “state of the art” technology. The heart of that technological breakthrough is the ColecoVision™ controller. It provides more precise control of game play than any other system. For the first time, players have the ability to change and control speed when it counts—during actual game play—with the unique speed roller. And, of course, there's also the 8 direction joystick for full field movement, the push-button keyboard, and 2 independent fire/action buttons for exciting interactive game play.

- ColecoVision™ is the most advanced video system for today and tomorrow—because of another technological breakthrough—an expansion module interface—a “window on the future” that gives ColecoVision™ unique add-on capability. So as new technology develops, it can be plugged into the system. In other words, we've made obsolescence obsolete.

- The first example is a remarkable expansion module (available separately) that transforms ColecoVision™ into the first video game system on the market that accepts cartridges from other manufacturers.

- With Expansion Module #1, ColecoVision™ owners can enjoy the entire library of existing and future game cartridges that are compatible with the Atari® Video Computer System™ and the Sears Video Arcade™. It also provides Atari® Video Computer System™ and Sears Video Arcade™ owners the opportunity to upgrade their systems to ColecoVision™ without discarding their cartridges.

- Additional expansion modules (purchased separately) will be available soon. There's Driving Module #2 that converts ColecoVision™ into the cockpit of a high performance race car and provides realistic motor sports action. Included with this module is the Turbo™ cartridge—an exciting race game. Other driving cartridges, for use with this module, will be offered soon.

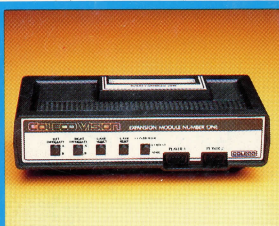
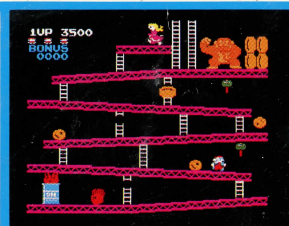
- Also available soon will be an Expansion Module that converts ColecoVision™ into a personal computer with an advanced keyboard.

- High resolution cartridges for ColecoVision™ are equally advanced. The cartridge that is included with ColecoVision™ is DONKEY KONG™, the most popular game in the arcades today. This cartridge, with its popular licensed game play and arcade quality graphics, is representative of the type of high resolution graphics and exciting game play that are offered in all ColecoVision™ cartridges. The extensive new line of exclusive licensed ColecoVision™ cartridges includes arcade games, sports games, strategy games, play and learn games, action games, fantasy games and casino games.

ColecoVision's™ got everything it takes to be THE video game system of the 1980's!



WITH  
DONKEY KONG™  
CARTRIDGE INCLUDED



Revolutionary ColecoVision™ controllers feature 12 function keyboard and speed roller for speed control.

ColecoVision™ graphic resolution and detail is comparable to arcade game quality.

Conversion module #1 (available separately) makes it possible for ColecoVision™ owners to play current and future Atari® Video Computer System™ compatible game cartridges.

Broad range of ColecoVision™ high resolution cartridges include exclusive licenses in arcade, sports, fantasy, action, casino, strategy and play and learn game areas.

Atari® and Video Computer System™ are trademarks of Atari, Inc.  
Sears Video Arcade™ is the trademark of Sears Roebuck and Co.  
Turbo™ is a trademark of Sega Enterprises, Inc.

**More for  
you in 82**



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