

GET ON-LINE TODAY. AND GET MORE OUT OF YOUR GAME MACHINE EVERY MONTH.

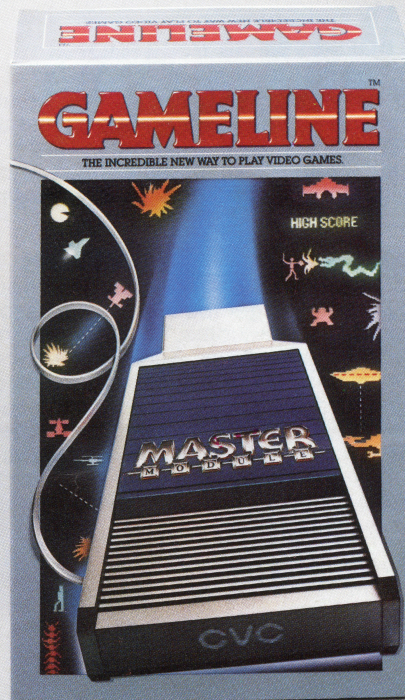
Once you're on-line with GameLine, you'll get more out of your game machine every day. More games, more information, more excitement. And because we'll be bringing you additional games and services all the time, you'll continue to get more and more out of it.

So buy your GameLine Master Module and get on-line today!



NEW FOR ATARI®! PUT YOUR GAME MACHINE ON-LINE WITH GAMELINE.™

Get over 75 exciting video games
through your telephone line! Plus...



...MORE GAMES ADDED EACH MONTH—AND SOON GET THE LATEST SPORTS SCORES, STOCK-MARKET REPORTS, HOME BANKING AND ELECTRONIC MAIL.

Now, you can play more video games on your Atari® or compatible VCS-type game machine than you ever imagined. In fact, GameLine is like having a video-game arcade in your own home! And you can get other services that turn your Atari® into a lot more than just a game machine.

GAMELINE DOESN'T TIE UP YOUR PHONE!

You get the games or other services you want with just a one-minute, toll-free call that's automatically dialed for you by the GameLine Master Module. During that time, the GameLine central computer loads your Master Module with the game. Then you're off the phone—and onto the screen! While you play, the phone is free for anyone to make or receive a call.

YOU GET GAMES, GAMES, AND MORE THAN GAMES.

You can also get other exciting services through GameLine. Soon you'll get the latest sports scores and odds, and stock-market quotes. Then home banking; just think—fewer trips to the bank. And with electronic mail, you'll be able to send a message to anyone else who's on-line—a friend or relative anywhere in the country. And we plan to bring you more services as time goes on.

You also get by mail the GameLine Master File of games, with instructions for each game. And a subscription to GameLiner magazine—which brings you news about the latest games and contests!

IT'S EASY TO GET ON-LINE.

Just insert the GameLine Master Module in your Atari® or compatible game machine, like you would any game cartridge. (Works with any VCS-type game machine, including Sears Video

Arcade™ and Colecovision™ with adapter.) Then plug the end of the wire from the Master Module into the jack on the back of your phone. (Works with any standard plug-in phone.) Select a game from the GameLine Master File, push the fire button on the joystick—and your Master Module will do the rest.

GAMELINE IS LESS EXPENSIVE!

You buy the Master Module at your video store. Then you get on-line with a one-time-only fee of \$15—which covers everyone who plays on your machine. There's no minimum monthly charge. Each session you request lasts about an hour—or longer if your skill can earn it. There's a \$1 charge for each session. You can always play at least ten times during a session, so you never pay more than 10¢ a play.

And all play is conveniently billed to your major credit card. (Spending limits can be set for each player and filed with GameLine's central computer.)

YOU'LL GET TO COMPETE IN CONTESTS— FOR BIG PRIZES!

When you're on-line, you'll really be able to test your skills. There are contests each month—with regional and even national playoffs. And you can win all kinds of prizes. Are you really the best video-game player in America? You'll find out with GameLine.

