

Back in the Summer of 1982 before I owned a videogame system and before I owned a computer, I sent a handwritten letter to Coleco asking them about their system. I had seen the ColecoVision on display in the store playing Donkey Kong in either late July before release date or early August. I was on a waiting list at the retail store to be one of the first people to get a ColecoVision, which I ended up getting in either late August or early September (I did not keep my receipt, do not know the exact date I purchased the system). Anyways I had information from Coleco that Expansion module #3 was going to be an IntelliVision adapter to play IntelliVision games. In addition, the personal computer Coleco was going to release was going to be just a memory console expansion unit with a keyboard for an estimated retail price of \$170-\$200 (without a printer). However we all know ColecoVision canceled Expansion module #3 the IntelliVision adapter and instead was planning on coming out with Expansion module #3 the Supergame module. However, the Supergame module was canceled and the \$200 basic simple Coleco computer module was canceled. Instead in 1983 Coleco released the Expansion module #3 ADAM computer for \$600 and the standalone ADAM computer for \$800 (The cost of the printer and bundled software raised the price of the system). For some people the system was too expensive and maybe the ADAM would have been more popular if they did not bundle a printer and would have released the Expansion Module #3 as a memory console with keyboard only.

ColecoVision Customer Service responded to all my questions by using the exact same paper I asked the questions on. Therefore, since there is no official Coleco paper letterhead used I am not going to scan the handwritten letter in since it's hard to read.

The following are word for word quotes taken from the handwritten letter that was created in the Summer of 1982 (with no date on the handwritten letter, and spelling errors unchanged)

Dear Coleco vision,

- (1) When will expansion module three for intellivision be available? Nothing is definite as yet, possibly next year.
- (2) Also when will expansion module that converts colecovision into a personal computer with advanced keyboard be available? Next year some time – 1983.
- (3) When will pacman, galaxiar, Omega Race, frogger, and Berzerk be available? Next year Frogger will be released – the others – we aren't sure.
- (4) Why is frogger and Donkey Kong handheld games different in your 1982 catalog? Sorry we do not handle that information, we only supply info for ColecoVision.

Your colecovision video game system Donkey Kong cartridge is great!!! I tried it in a store.

P.S. there is a new Donkey Kong game in the arcade called Junior Donkey Kong. you should make it.

Thank you for your interest. ColecoVision Customer Service